## What story will you tell?

It’s time to choose a topic to base your data story on. Consider the following questions to help guide you in your brainstorming process.

1. Which type of story (from the previous article) would you like to tell?
2. What topic do you find interesting or important that you’d like to bring awareness to by telling a data story? Feel free to list a couple of options at this point.
3. Conduct a bit of preliminary research. Is there a dataset available to help you tell your story? If not, could you create a survey and collect the data yourself?